

## **GROWING MONEY**



# A savings account is a great place to store your money at first



It's safe and it pays a little interest

#### But it won't make you rich!



Growing your money requires that you move some of it into investments with a higher rate of return



Investing means putting your money into something that can potentially make you more money

Many financial experts suggest that your money should be growing somewhere between

5% and 10% per year

You won't get that from a savings account these days

### Just compare \$100...



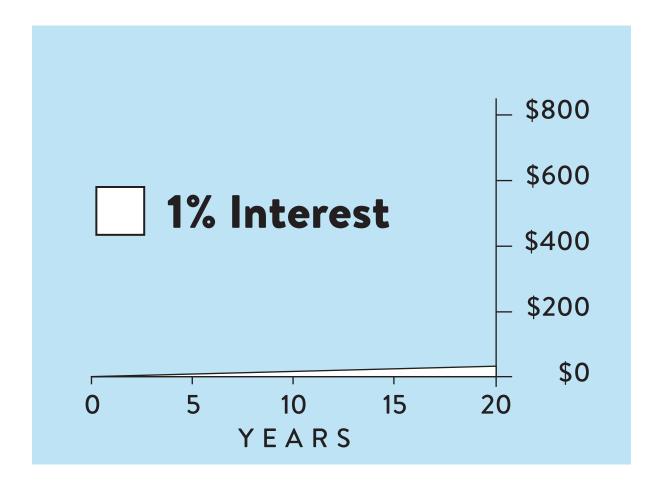
in a savings account earning 1% interest per year



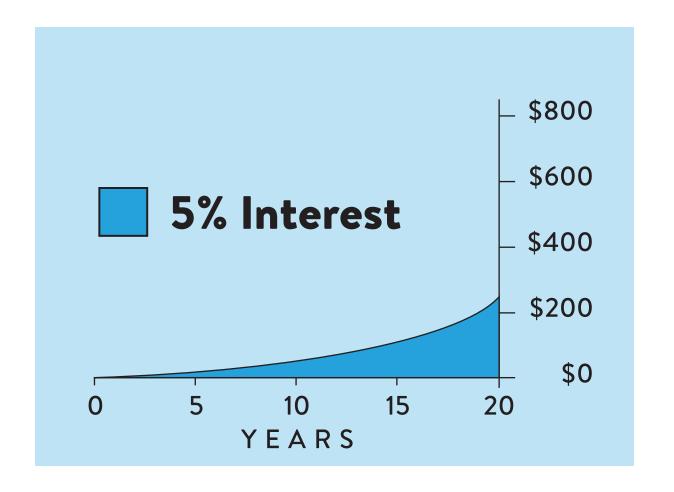
in an investment earning a return of 5% per year



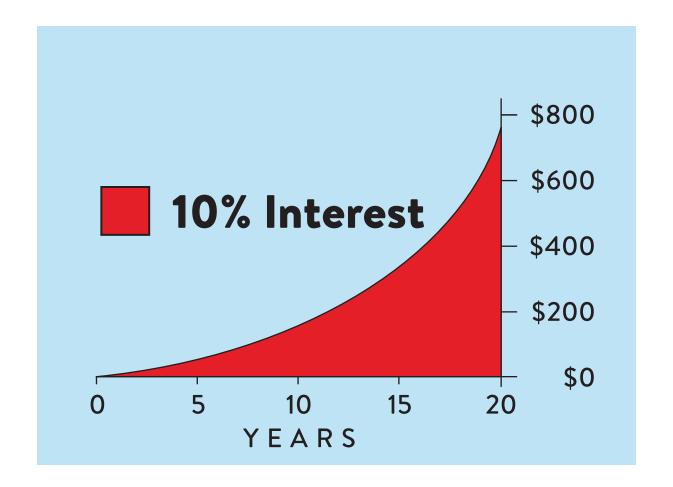
in an investment earning a return of 10% per year



At 1% interest, you're earning just a few pennies per year; after 20 years, you've earned only \$20



With a 5% return, you more than double your money to **\$271.85** after 20 years



And with a 10% return, your money grows more than seven times to **\$738.70** after 20 years!

#### **BUT I'M ONLY A KID!**

Many of the investments that are described here are only available if you are over the age of 18...

#### **BUT I'M ONLY A KID!**

However, if you do want to invest now, ask your parents or guardian to look into a custodial account with a broker

#### **BUT I'M ONLY A KID!**

You legally own the money in the custodial account; your custodian makes the investments on your behalf

# What can you put your money into to potentially make you more money?





# **CERTIFICATE OF DEPOSIT**

- Certificates of Deposit pay a little more interest than a savings account
- Low risk
- Available at your credit union or bank



#### **STOCKS**

- You become a part owner of a public company
- You can invest in a range of stocks, from "penny" (high risk) to blue chip (lower risk)
- Available through a stockbroker



#### **BONDS**

- You loan money to a company or to the government
- They promise to repay you with interest
- Bonds, which are usually a slightly lower risk than stocks, are rated by credit agencies for risk



#### **REAL ESTATE**

- Invest directly in residential (like a house or condo) or commercial property (like a shopping mall)
- Invest indirectly or through real estate investment trusts (REITs)



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#### **COMPANIES**

- You can invest in a company directly by lending the owners money
- You can also become one of the owners yourself
- High risk, with potential for high returns



#### **COMMODITIES**

- Commodities are the raw materials—such as precious metals, coffee beans, lumber and oil that are used to make other things
- You can purchase a contract to buy commodities at a certain price

#### **REMEMBER**

All investment comes with risk

Do your research

Only invest money you can afford to lose

Diversify to spread the risk

#### **BROUGHT TO YOU BY**



